

**PRESS RELEASE**  
**BULKSMS.COM**  
May 21, 2008

### **BulkSMS exhibits at Computer Faire**

BulkSMS, a provider of SMS messaging solutions, is exhibiting at Computer Faire 2008 from 20 to 23 May at the Sandton Convention Centre in Johannesburg, South Africa.

BulkSMS uses an Internet platform to deliver SMS messaging solutions to business and public benefit organisations in the South African and global markets. At the event, Richard Simpson, director at BulkSMS.com, will be demonstrating the benefits of the user-friendly BulkSMS Text Messenger software to send SMS messages to a specified list of contacts' cellphone numbers from a desktop or laptop computer.

Delegates at the Computer Faire will also gain insight into how to: prepare and personalize messages for sending to many contacts; schedule messages for delivery at a future date; access detailed delivery reports; as well as uploading contacts to an address book and linking to external datasources.

"We have been a regular exhibitor at the event over the past years and have found the Computer Faire provides us with an excellent opportunity to network with exiting clients and showcase our SMS messaging software solutions to prospective customers," said Dr Pieter Streicher, managing director of BulkSMS.

To find out more about BulkSMS visit stand A8 in Hall 1. Additional information about BulkSMS products and services can be found at [www.bulksms.co.za](http://www.bulksms.co.za).

#### **Exhibition details:**

Venue: Computer Faire Exhibition, Sandton Convention Centre, Sandton, Johannesburg, South Africa. For more information about Computer Faire, visit: [www.cfaire.co.za](http://www.cfaire.co.za)

Dates: 20 - 23 May 2008

Times: Tues-Wed 10h00 - 17h00; Thurs 10h00 - 19h00; Fri 10h00 - 17h00

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#### **About BulkSMS.com**

BulkSMS, a division of Celerity Systems (Pty) Ltd, has been in operation since 2000 and is headquartered in Cape Town, South Africa. BulkSMS is a leading wireless application service provider offering bulk SMS messaging solutions to large and small businesses, public benefit organisations, and individuals. BulkSMS.com has a global market presence, including Europe, South Africa, the United Kingdom, and the United States of America. To further an organisation's SMS communication needs, BulkSMS offers two-way bulk SMS messaging, premium rate solutions and supports mobile marketing campaigns. BulkSMS flagship messaging



solution is the BulkSMS Text Messenger, a desktop application. BulkSMS.com is a member Wireless Application Service Provider Association (WASPA).

For more information about BulkSMS's services visit [www.bulksms.co.za](http://www.bulksms.co.za). For direct enquiries email [info@bulksms.com](mailto:info@bulksms.com) or contact BulkSMS telephonically on +27-21-552 6321.

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